

## All Schools Programme



### 1) What is the All Schools programme?

Rugby Union is a game for **All Schools** – all schools can play, all young people in the school can play and Rugby has an impact on all of the school. All Schools has been developed by the RFU to increase the amount of rugby in schools, and to encourage new players to join local clubs.

This will be achieved by delivering a package of resource within the school, linked to the local club, which helps it to start and sustain rugby union. This will bring a level of support to our targeted club-school outreach solutions that rugby union has not seen before. **All helping us to strengthen our clubs and grow the game in the communities around them.**

**All Schools** forms one of the seven areas of focus identified by the RFU to deliver the greatest participation legacy for the game in the lead up to RWC 2015 and beyond. From building capacity by improving facilities and increasing the quantity and quality of coaches, to getting more school children playing rugby or inspiring participation by encouraging players to return to the game, the plans are well underway.

The Rugby Football Foundation (RFF) identified **All Schools** as one of its primary fundraising targets. As well as utilising a message about introducing rugby into new communities, the RFU will also promote the difference rugby and its core values can make in terms of social good and giving young people a greater chance in life.

### 2) What is our ambition?

We want to create a step-change in the number of secondary schools playing rugby union. Our ambition is to get rugby played in **All Schools**, where it will demonstrate the benefits that the sport can have on the entire school – improving behaviour, enhancing learning and increasing self-esteem for students. Currently around 1,500 state secondary schools play competitive rugby union. Our **All Schools** ambition is for 750 more to be self-sufficient rugby playing schools by RWC 2019.

### 3) How will we achieve this?

The RFU is to provide resource and funding into each target school over a three year period, with an investment of up to £10k to build school activity, capacity and sustainability. The package will be upweighted in Year One, focussing on start-up Kit & Equipment and Coaching. Particularly in this first year, hands-on coaching support will play a major part in forming the foundation from which the school will become a sustainable rugby playing school after three years. In Years Two and Three the funding will help to provide increased Staff Training/Mentoring, Competition, Club Links, and Young Leaders Training to create this sustainability.

Alongside the high quality PE delivered in curriculum time and after school clubs, Canterbury, England Rugby's official team kit partner, joined up with the Rugby Football Union to support All Schools. Canterbury Kit Design Workshops were held across the UK during October and November 2011. The cross-curricular workshops enabled the 100 participating All Schools to design their own team rugby shirt, whilst learning about the core values of rugby, the pride associated with the shirt and the importance of colours, logos and emblems.

Canterbury is currently producing the final shirt design and will be donating 20 shirts to the new school rugby team. The shirts designed for each school will be unveiled during the 6 Nations England V Italy match. Each shirt will be proudly worn by a student representing their All school in a half-time parade.

#### **4) What does success look like?**

We want to take a school that is new to or has only just started to play rugby union, and turn it into a self-sufficient rugby playing school by the end of the three years to provide a pipeline of players to the local rugby club. The measure of success will be more schools playing regularly without external support driving the outcome of more players transitioning to the game beyond school.

#### **5) How many schools are involved?**

100 secondary state schools have joined **All Schools** in 2012/13. Schools are in 30-35 clusters of between two and four schools across England. Each **All Schools** cluster has at least one donor club.

#### **6) How were the schools selected?**

The schools were identified with the RDOs in relation to club need in specific target areas.

Target locations were selected based on rugby union growth potential, RWC 2015 locations and areas of social deprivation.

The targeted geographical areas for 2012/13:

Barnet, Birmingham, Bristol, Cumbria, East Yorkshire, Hampshire, Hertfordshire, Leicester, London, Manchester, Merseyside, Norfolk/Suffolk, Nottingham, South Devon, Reading, Tyne & Wear, West Yorkshire.

For season 2013/14 we will be rolling out nationally, meaning that every CB and Rugby Development Officer patch will have an All Schools cluster.

#### **7) Where can I get further information?**

In the first instance contact your local Rugby Development Officer

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